

WELCOME

Welcome to the first issue of our newsletter, SignAge, through which we hope to keep you informed of the latest developments in the sign industry. We will also feature some interesting projects we have been involved with which may give you food for thought.

The last 18 months have been very difficult for all business and many of our regular customers in the rail and retail industries have had to endure vastly reduced passenger numbers or forced closures.

During the pandemic we have been able to continue manufacturing by putting measures in place to protect everyone working in the factory or on customer sites, including limiting the number of people working on a site at the same time.

Hopefully things are now starting to regain some sort of normality and if we can offer any help or advice about new or replacement signage please get in touch.

Dave Rossetter,

GENERAL MANAGER

BIGGEST TO DATE FOR RIVER ISLAND



We have been working with River Island for over 30 years, providing both external and internal signage for their stores but the project we have just completed was one of the most challenging.

We were asked to design a sign for the entrance to their new store in Swindon that would also provide a new façade for the entrance. The challenge was the size, 5 metres by 5 metres and the fact that it had to be fixed to the building at two points, these being beams protruding from the external wall.

We designed, manufactured and installed a two-elevation sign with led rope lights around the perimeter and built up acrylic lettering to the face. This was then mounted in an engineered support structure to overcome the fixing issue.

REFRESHING STATIONS FOR G7



Just a little while before the G7 conference of world leaders came to Cornwall, we were contacted by GWR who wanted to refresh their station signage along the Truro to St Ives branch line.

The project involved doing surveys at each of the eight stations involved, producing artwork, manufacturing and then the installation at each station, but time was short!

By liaising directly with GWR brand managers all eight stations were refreshed and ready for travelling world leaders within a 6-week timeframe.

JIM JOINS THE TEAM



Jim Gray has joined the Rydon Signs team in a new sales role.

With over 30 years in the sign industry working on projects ranging from small to very large, Jim brings a wealth of experience to the role and, hence, will be able to help and assist customers decide on the most appropriate types of signage to meet their needs, budgets and objectives.

DONATION TO ENHANCE STATION



Wargrave Users Group is a village group in Berkshire who promote the use of their GWR branch line and work to enhance the look of their station. Wargrave is a stop on a single track railway called the Regatta Line running from Twyford to Henley-on-Thames with just 3 stops.

They approached us as they were looking for an additional lockable notice board to match the one already installed by GWR which, of course, we supplied. The Group is run by volunteers so we decided to make a charitable donation of a matching unit which is now safely installed at Wargrave station.

YOUR TOTAL SIGN SERVICE



DESIGN – MANUFACTURE – INSTALL – MAINTAIN



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