# SignAge

News from Rydon Signs



Issue 3 Autumn 2022

#### **WELCOME**

Welcome to SignAge, issue 3.

I am pleased to report that the signs of things getting back to some sort of normality I mentioned in the last issue of SignAge seem to be continuing.

We have been busy working with several clients on a wide variety of projects in locations across the country.

From the feedback we receive we know that the fact we offer a one-stop service from initial surveys through to installation is of great importance to our customers.

I do hope you find this issue of SignAge interesting and if we can offer any help or advice about new or replacement signage or poster cases please get in touch.

## Dave Rossetter.

**GENERAL MANAGER** 



We have been providing high quality station signage for GWR since the franchise re-brand in 2015, and indeed before that for First Great Western.

This year GWR have decided to update the signage across their network and, so far, we have installed complete station signage in 64 of their stations.

New external signs, information boards, direction signs and other internal signage has been installed at each of the 64 stations, all manufactured in our premises in Exeter.

#### A NEW LOOK FOR RIVER ISLAND



River Island are in the process of dividing their stores into three categories and their smaller stores will be branded as River Island Marketplace.

One of the first Marketplace stores, in Stockton-on-Tees, has now opened and naturally this involved new external and internal signs, which we were delighted to manufacture and install.

#### **VISIT EXETER**



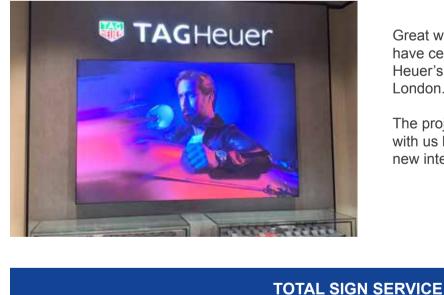
In promoting our home city, Exeter, as a tourist destination, Visit Exeter uses a wide range of media, and we were approached recently to design and produce some display units which could be placed in strategic locations across the local area.

It was a rather flexible brief as all we were given was the width and height plus an idea of what the side view should look like.

The design we came up with features a digital screen and several leaflet dispensers to be used by various visitor attractions.

Because the units will be sited in public spaces they needed to be as secure as possible and in our design none all of the mechanical fixings are hidden just leaving smooth external surfaces.

## A TAG HEUER FLAGSHIP



you need them.

have certainly achieved that at one of TAG Heuer's flagship stores in Regent Street, London. The project involved a complete shop fit out

Great watches deserve great signage and we

with us being asked to manufacture and install new internal signage throughout the store.

sign systems.

Rydon Signs have built a reputation as a skilled and extremely competent manufacturer of a wide range of

We have in-house design and so can help you create signs that truly reflect your company's image. We manufacture in-house with a comprehensively equipped metal workshop including flatbed CNC and

engraving, our own paint shop, powder coating facility plus a range of printing equipment including direct to substrate. Then our nationwide team of installers will make sure your signs are installed safely and securely wherever

### YOUR TOTAL SIGN SERVICE



